

3.0 Carton Specifications

- 3.1 Corrugated (paper fiber board) packaging material must have the strength to adequately withstand transportation and handling rigors throughout the supply chain. Cartons should be 275-lbs test burst strength, kraft cartons. No ECT (edge crush test) cartons are to be used. Recycled content to linerboard should be no more than 25%.
- 3.2 The maximum carton size for books should be 17 ½" (L) x 13 ½" (W) x 10 ¼" (H).
- 3.3 The preferred weight range is 35 to 40 lbs., with a maximum weight of 45 lbs. per carton.
- 3.4 The quantity in a carton should remain the same throughout the life of the title. However, reprinted titles should be carefully monitored with regard to paper grade changes so that the weight of the carton does not exceed 45 lbs. Weight should be the determining factor if there is doubt as to whether the carton count should be changed. **(Note: Trade titles cannot be more than the 50 units per carton maximum without written permission.)**
- 3.5 Cartons should be printed per Division-specific requirements on both sides. Please contact the appropriate Division's Production/Manufacturing department for PDF files.